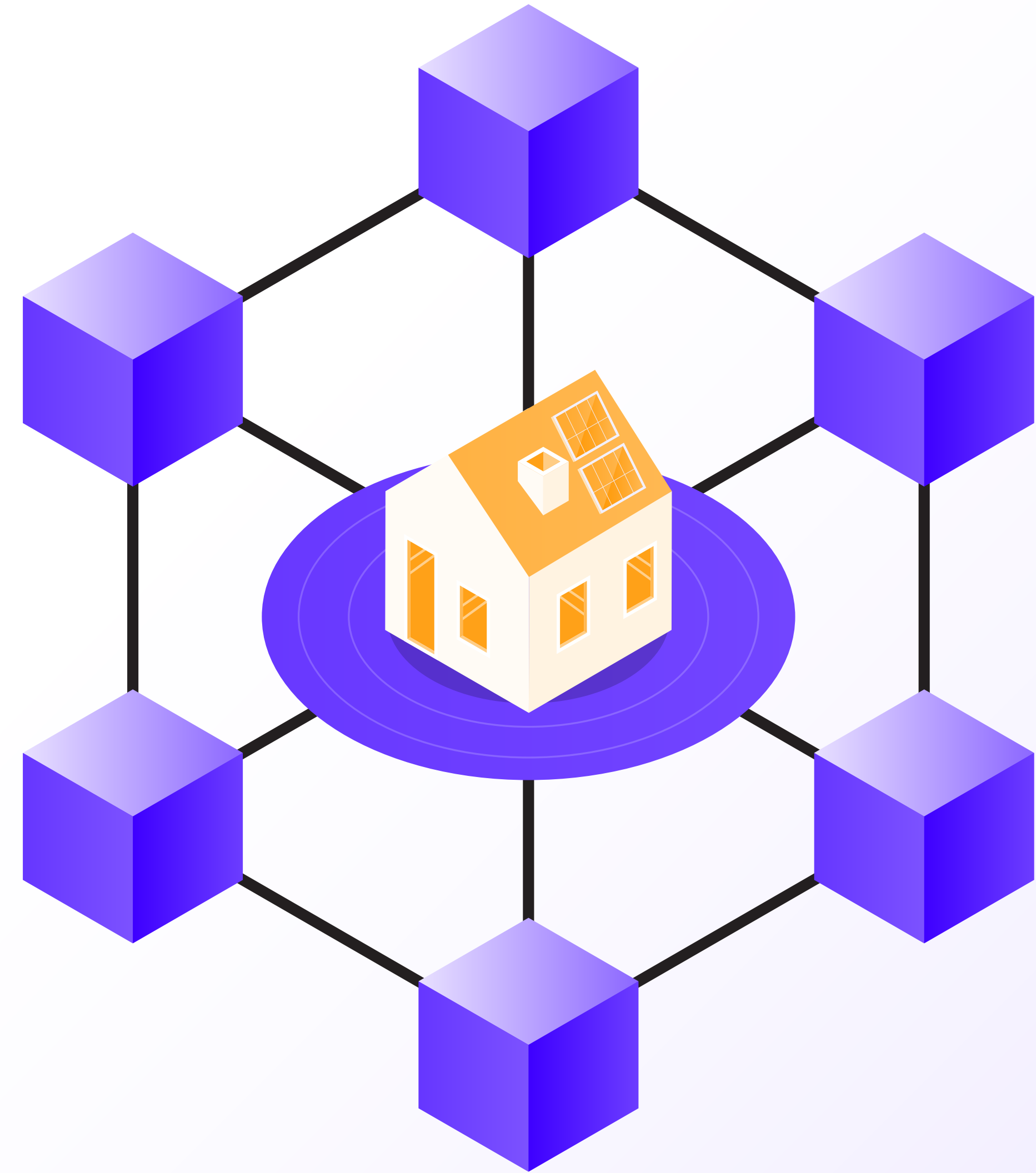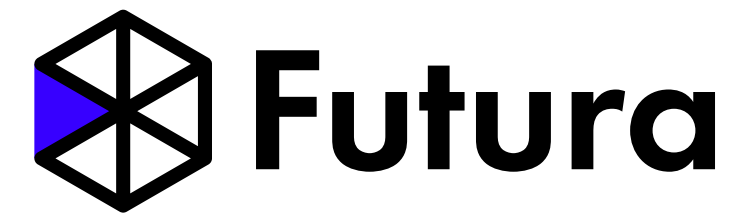# Futura

Futura

▶ THE IDEA

Futura is the world's first real estate development **decentralized self-governed organization.**

Changing the **real and virtual estate** market by allowing groups of investors to make key project decisions as a whole.

Futura

▶ THE PROBLEM

After seeing what is going on with the Chinese Evergrande (the world's largest real estate developer) and how it has not been able to pay its debt, we noticed that there was a key flaw in the way business has been done traditionally. First, companies take loans to buy properties and finance construction companies, then they create renderings and try to sell it before the property gets built.

But what happens if the **material goes up in price** while it's being built? What happens if the company building the project **mismanages the money?** What happens if the **contractors are taking kickbacks?**
At the end of the day who loses is the end customer.

3

Futura
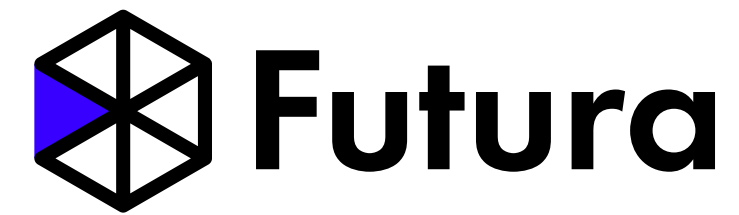
▶ THE SOLUTION

The world of real estate investment will change forever with the creation of DAO's and we plan to be at the forefront of it. We plan to use **smart contracts and decentralized decision-making** to be able to first fund the projects and second to make **transparent decisions** by the people for the people.

Investors will be able to **vote every single key decision** that happens on the project thus creating a self-running organization.

Futura

▶ WHO WE ARE

We have created a team of programmers, developers, constructors, managers, graphic designers, and marketers to make this project happen.

We have hired **talented and trustworthy** individuals with attention to details.

Futura
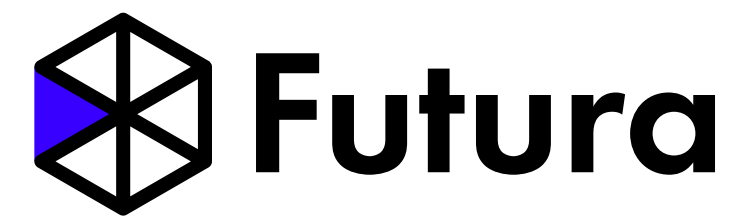
▶ OUR VISION

We are a DAO for construction and virtual property development aiming to be **the largest asset management company in the world**.
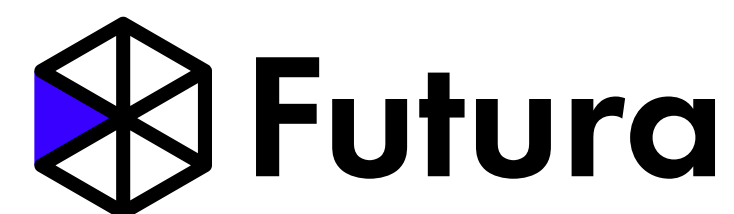
Futura

▶ **TOKENOMICS**

2%
Marketing and Development Tax

5%
Building Pool

5%
Liquidity Pools

Futura

▶ TOKENOMICS

2% Marketing and Development Tax will allow us to implement marketing campaigns all over the world to enable people to invest, crowd fund and make key decisions on the project.

5% Building Pool will be used to buy and develop property by using a governance protocol to allow investors to vote and decide the who, what, when, where and why of each project.

5% Liquidity Pools aim to solve the problem of illiquid markets by incentivizing users to provide crypto liquidity. Trading with liquidity pool protocols requires no buyer and seller matching. This means users can simply exchange their tokens and assets using liquidity that is provided by users and transacted through smart contracts.

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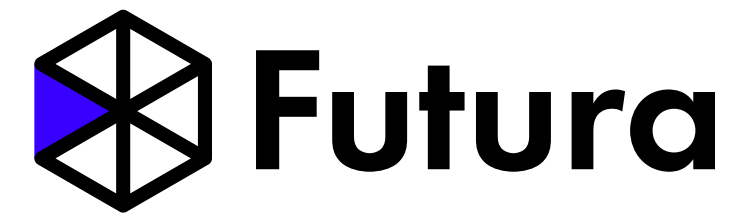
▶ HOW DOES IT WORK

We will solve three key problems facing the development industry:

1. **Unrestrained borrowing** – We will finance construction projects before projects begin without taking loans.

2. **Uncontrolled Expansion** – By having investors vote to make key decision we avoid company time, money and other resources

3. **Corruption** – By using a decentralized governance protocol where investors make the decision, we eliminated corruption.
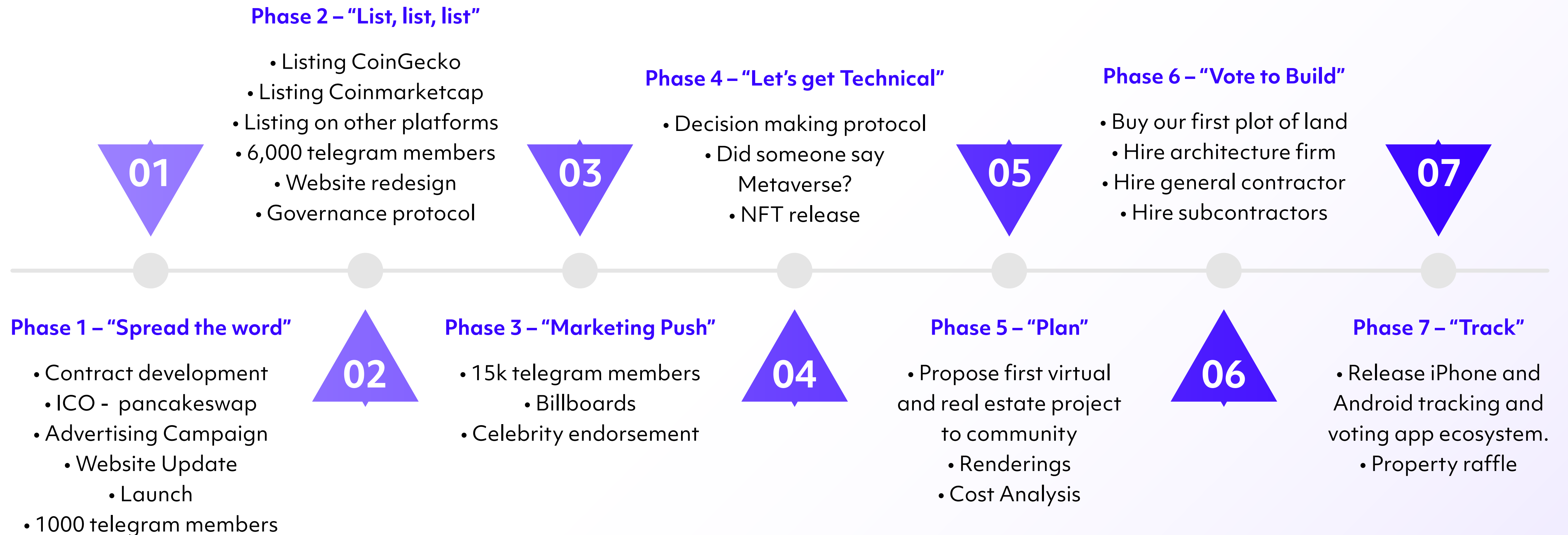
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▶ WHY IS IT IMPORTANT

We are doing something that has never been done before and are at the forefront of a new era in business.

This project ties in real life and virtual assets with blockchain technology and decentralized governance protocols to solve real life problems facing the development industries.
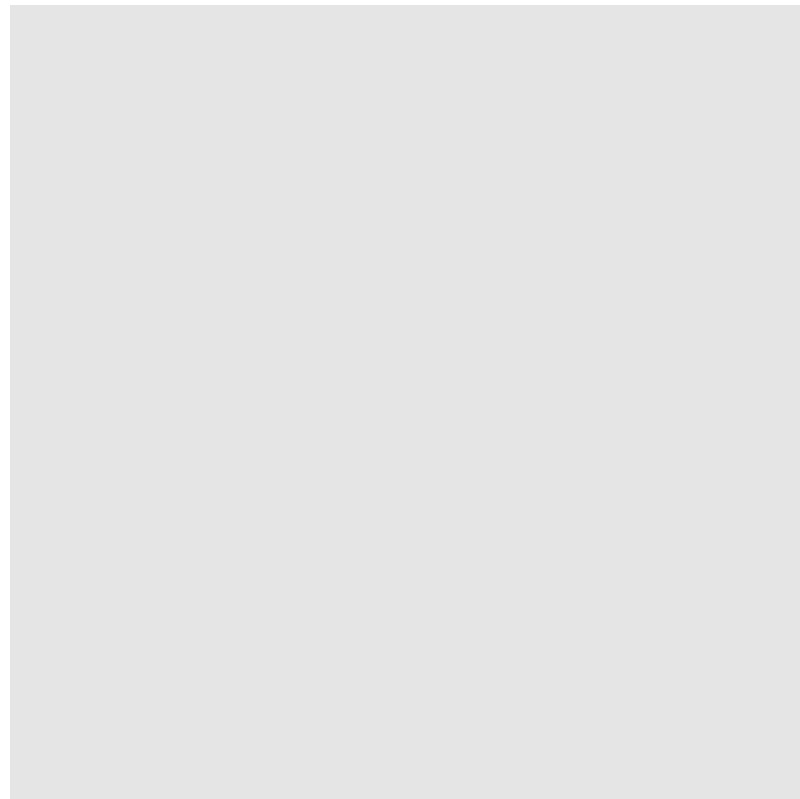
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▶ ROADMAP

Phase 2 – "List, list, list"

- Listing CoinGecko
- Listing Coinmarketcap
- Listing on other platforms
- 6,000 telegram members
- Website redesign
- Governance protocol

Phase 4 – "Let's get Technical"

- Decision making protocol
- Did someone say Metaverse?
- NFT release

Phase 6 – "Vote to Build"

- Buy our first plot of land
- Hire architecture firm
- Hire general contractor
- Hire subcontractors

01 **03** **05** **07**

02 **04** **06**

Phase 1 – "Spread the word"

- Contract development
- ICO - pancakeswap
- Advertising Campaign
- Website Update
- Launch
- 1000 telegram members

Phase 3 – "Marketing Push"

- 15k telegram members
- Billboards
- Celebrity endorsement

Phase 5 – "Plan"

- Propose first virtual and real estate project to community
- Renderings
- Cost Analysis

Phase 7 – "Track"

- Release iPhone and Android tracking and voting app ecosystem.
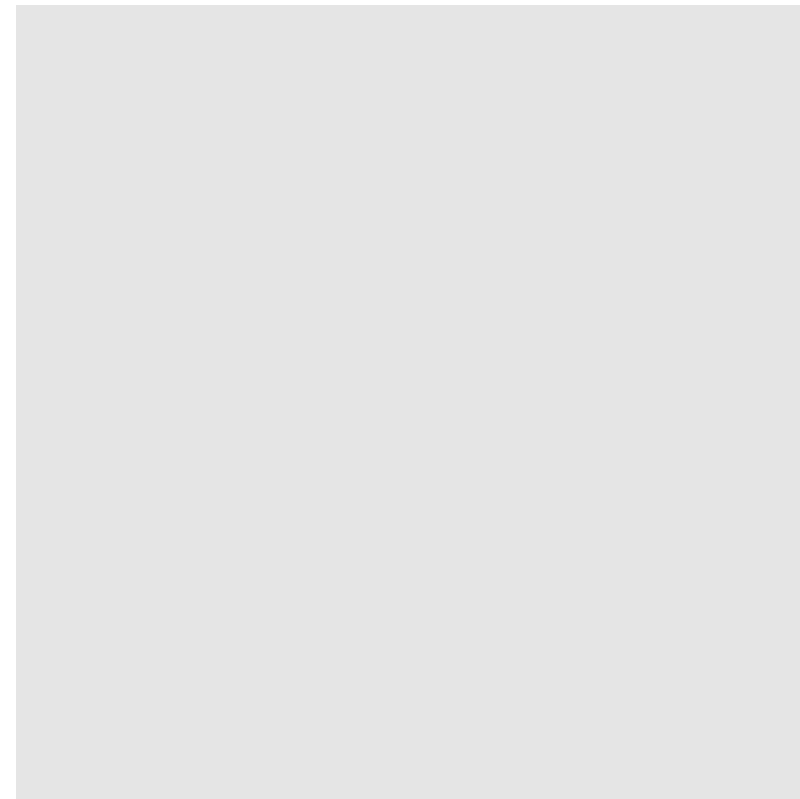- Property raffle
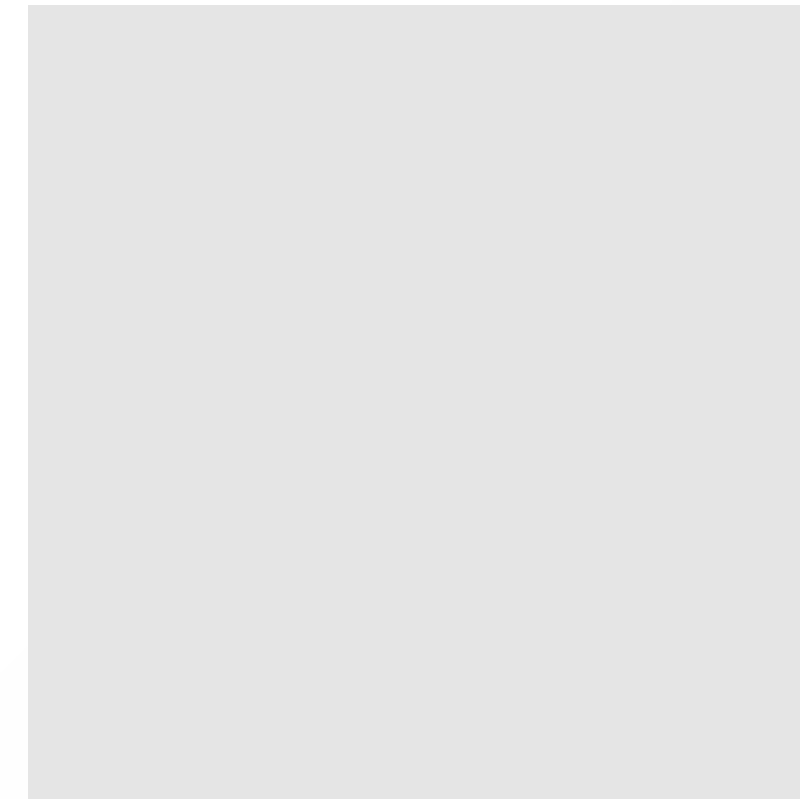
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▶ **TEAM**
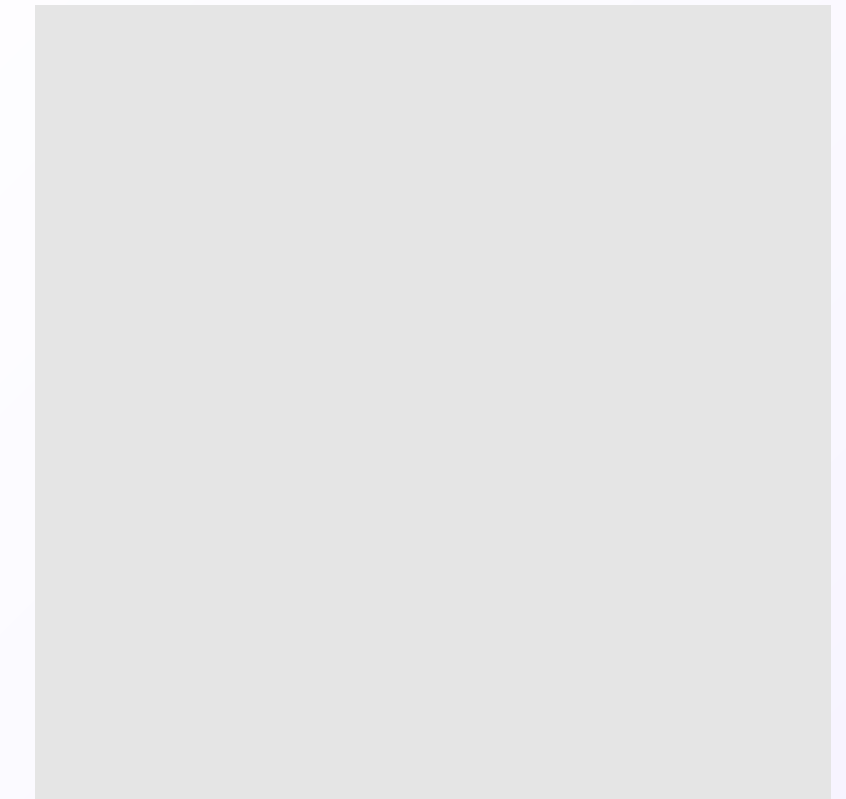
Juan
Project Leader
(Voice of the people)

Dave
Blockchain
Developer

Adomas
Visual Designer

Ruhul
Web Developer